

FIG. 1

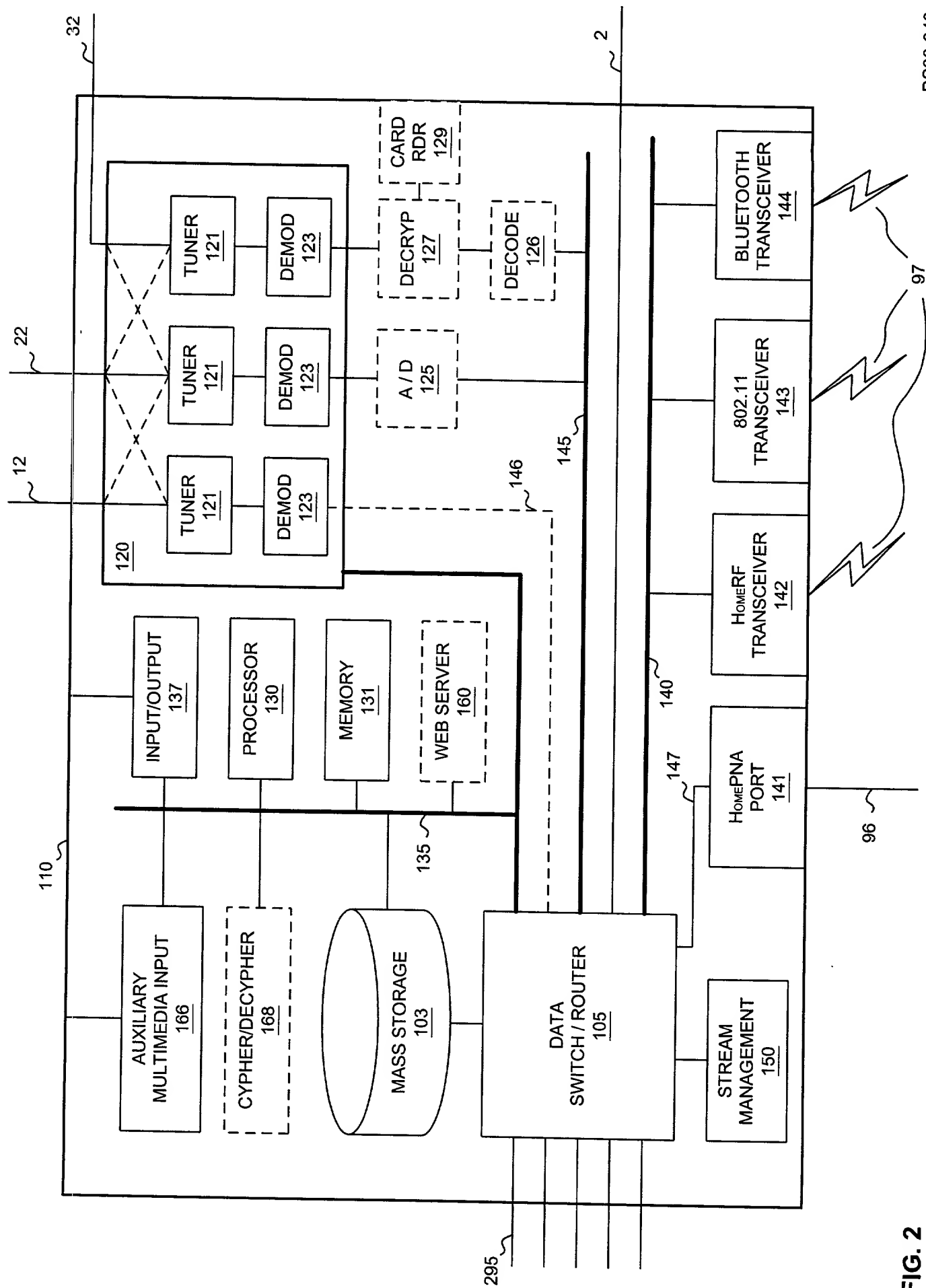


FIG. 2

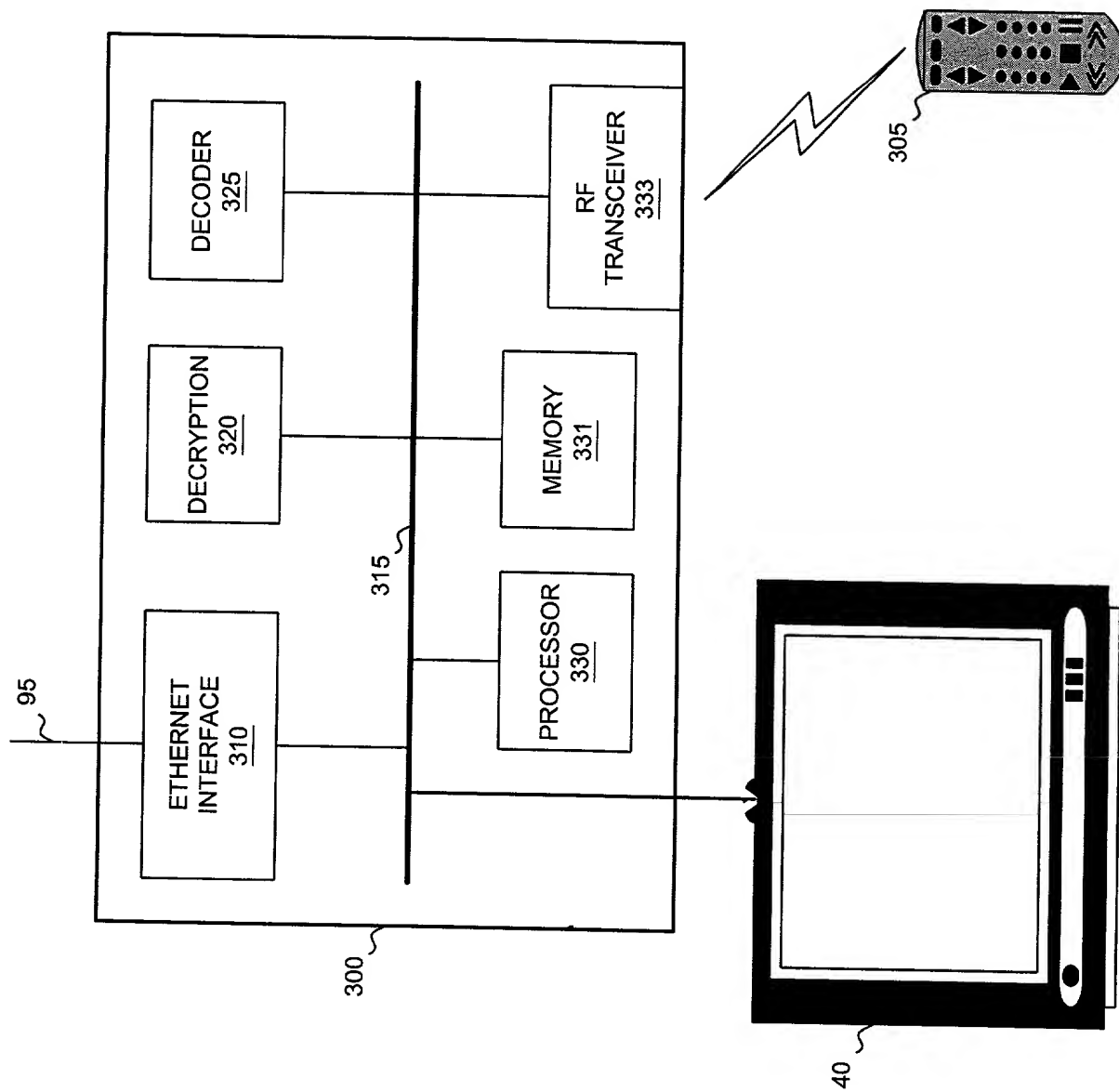


FIG. 3

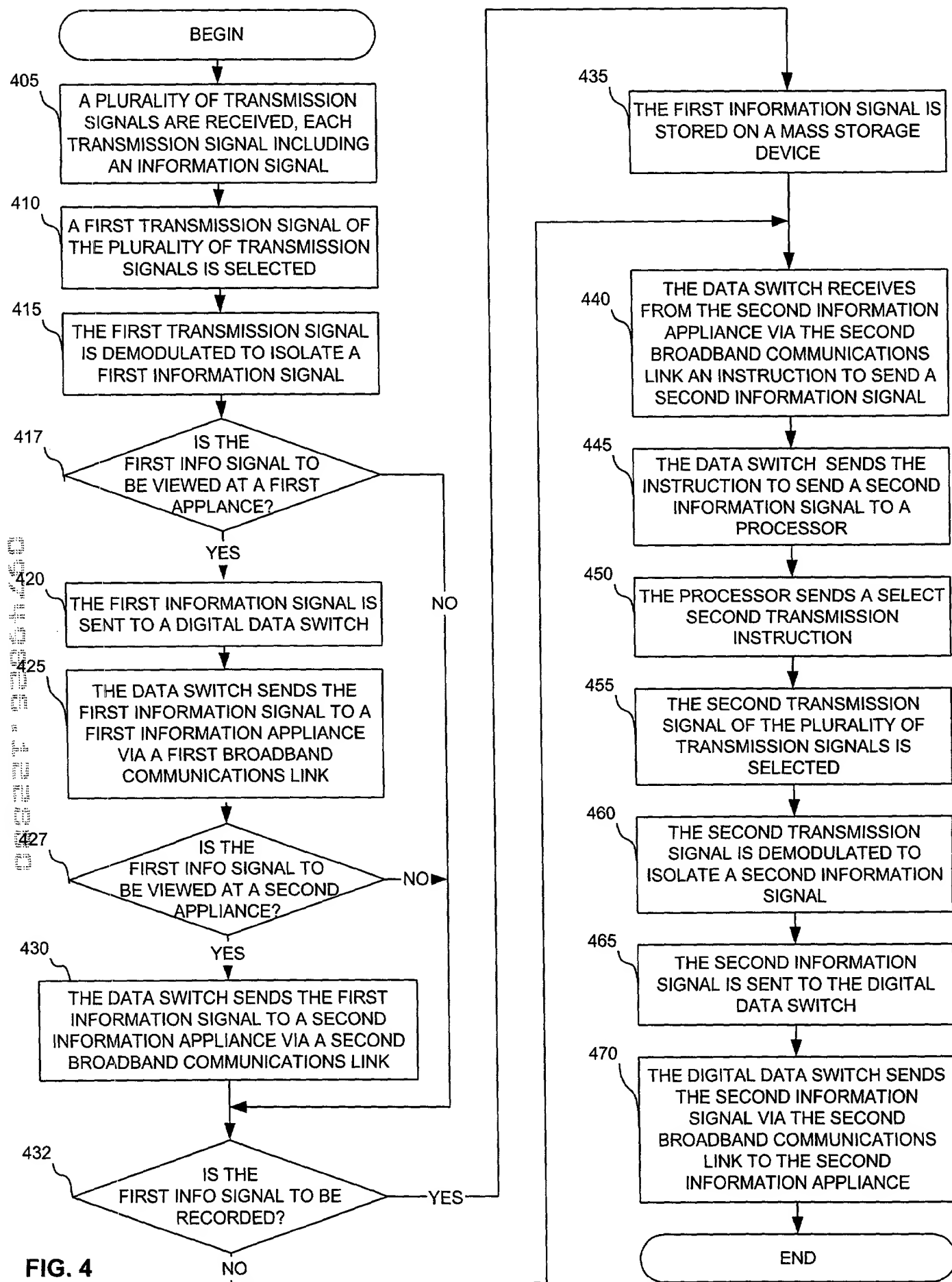


FIG. 5

500

	505	510	515	520	525	530
	MOVIE A	AUDIO-VIDEO	PLAY COST X	PLAY INDICATOR	PURCHASE COST X	PURCHASE INDICATOR
	MOVIE B	AUDIO-VIDEO	PLAY COST Y	PLAY INDICATOR	PURCHASE COST Y	PURCHASE INDICATOR
501	SONG A	AUDIO	PLAY COST Z	PLAY INDICATOR	PURCHASE COST Z	PURCHASE INDICATOR
	ALBUM A	AUDIO	PLAY COST Y	PLAY INDICATOR	PURCHASE COST Y	PURCHASE INDICATOR

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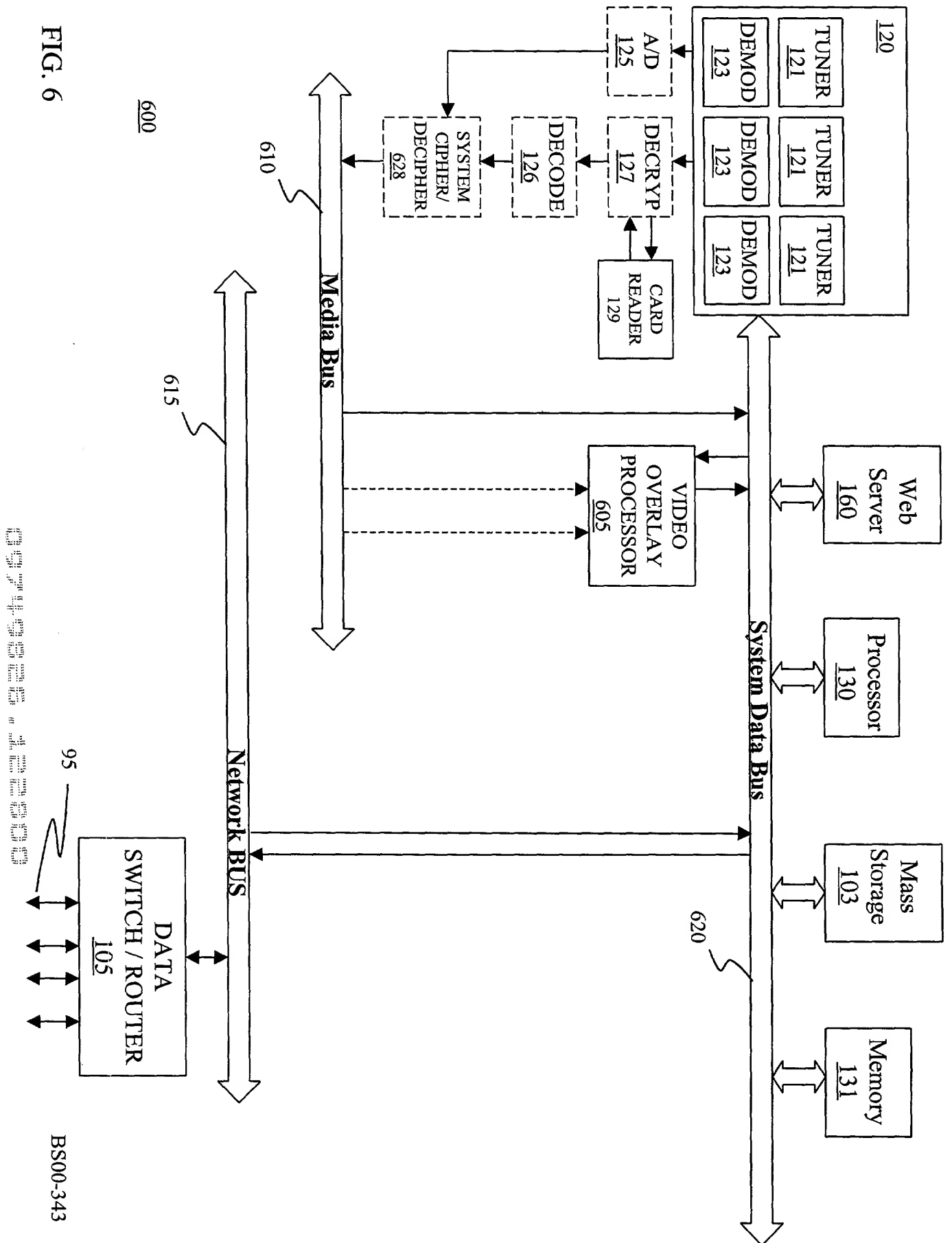


FIG. 6